24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES

Full Name of Payee Bully Pulpit Interactive Mailing Address 1140 Connecticut Ave NW Ste 800 City State Zip Code Washington DC 20036-4010 Purpose of Expenditure Online Advertising Name of Federal Candidate Thom R Tillis Date of Public Distribution/Dissemina Amount Amount Transaction ID: VN7GB9S36A1 Date of Disbursement or Obligation M M / D D / Y Y Y Senate State: Support Office Sought: House District: Sonate State:	tion	
Senate Majority PAC Check if	tion	
Check if 24-hour report	0.00	
Full Name of Payee Bully Pulpit Interactive Mailing Address 1140 Connecticut Ave NW Ste 800 City State Zip Code Washington DC 20036-4010 Purpose of Expenditure Online Advertising Name of Federal Candidate Thom R Tillis Category/ Type Name of Pederal Candidate Thom R Tillis Calendar Year-To-Date Per Election for Office Sought Full Name of Payee SKDKnickerbocker Mailing Address 1150 18th St NW Ste 800 Date of Public Distribution/Dissemina Amount Date of Public Distribution/Dissemina Date of Public Distribution/Dissemina Date of Public Distribution/Dissemina Disbursement For: Primary Gr 2014 Other (specify) ▶ Date of Public Distribution/Dissemina Amount Amount	0.00	
Bully Pulpit Interactive Mailing Address 1140 Connecticut Ave NW Ste 800 City State Zip Code 50000 Washington DC 20036-4010 Purpose of Expenditure Online Advertising Category/ Type Name of Federal Candidate Support Office Sought: House District: Thom R Tillis Support Office Sought: Senate State: Calendar Year-To-Date Per Election for Office Sought 2014 Full Name of Payee SKDKnickerbocker Mailing Address 1150 18th St NW Ste 800	0.00	
Mailing Address 1140 Connecticut Ave NW Ste 800 City State Zip Code Washington DC 20036-4010 Furpose of Expenditure Online Advertising Name of Federal Candidate Thom R Tillis Category/ Type Negretary Type Name of Federal Candidate Thom R Tillis Calendar Year-To-Date Per Election for Office Sought Full Name of Payee SKDKnickerbocker Mailing Address 1150 18th St NW Ste 800 Amount Amount Amount Amount Amount Amount	0.00	
Ste 800 City State Zip Code Washington DC 20036-4010 Purpose of Expenditure Online Advertising Name of Federal Candidate Thom R Tillis Calendar Year-To-Date Per Election for Office Sought Full Name of Payee SKDKnickerbocker Mailing Address 1150 18th St NW Ste 800 State Zip Code Transaction ID: VN7GB9336A1 Date of Disbursement or Obligation Transaction ID: VN7GB9336A1 Date of Disbursement or Obligation Office Sought: House District: Support Type Type Type Topho President Senate State: Disbursement For: Primary Green Other (specify) ► Date of Public Distribution/Dissemina Amount	YYY	
Washington DC 20036-4010 Transaction ID: VN7GB9S36A1 Date of Disbursement or Obligation Purpose of Expenditure Online Advertising Name of Federal Candidate Thom R Tillis Support Type President Senate State: Calendar Year-To-Date Per Election for Office Sought Purpose of Expenditure Online Advertising Name of Federal Candidate Support Toffice Sought: House District: Senate State: Disbursement For: Primary Gr 2014 Other (specify) Full Name of Payee SKDKnickerbocker Mailing Address 1150 18th St NW Ste 800	YYY	
Purpose of Expenditure Online Advertising Category/ Type Name of Federal Candidate Thom R Tillis Calendar Year-To-Date Per Election for Office Sought Full Name of Payee SKDKnickerbocker Mailing Address 1150 18th St NW Ste 800 Date of Disbursement or Obligation M M M / P D / Y Y Y Type Dotte of Disbursement or Obligation M M M / P D D / Y Y Y Type Dotte of Disbursement or Obligation M M M / P D D / Y Y Y Type Disbursement For: X Primary G 2014 Other (specify) ► Date of Public Distribution/Dissemina M M M / D D / Y Y Y Amount		
Online Advertising Name of Federal Candidate Thom R Tillis Calendar Year-To-Date Per Election for Office Sought Full Name of Payee SKDKnickerbocker Mailing Address 1150 18th St NW Ste 800 Support Office Sought: House District: Oppose President Senate State: Disbursement For: 2060051.61 Other (specify) ▶ Date of Public Distribution/Dissemina Mailing Address 1150 18th St NW Amount		
Thom R Tillis Calendar Year-To-Date Per Election for Office Sought Full Name of Payee SKDKnickerbocker Mailing Address 1150 18th St NW Ste 800 Calendar Year-To-Date President X Senate State: Disbursement For: X Primary Great 2014 Other (specify) ▶ Date of Public Distribution/Disseminary Amount Amount	NC	
Calendar Year-To-Date Per Election for Office Sought Full Name of Payee SKDKnickerbocker Mailing Address 1150 18th St NW Ste 800 Disbursement For: Primary Green State: Other (specify) ▶ Amount	NC	
Per Election for Office Sought 2060051.61 2014 Other (specify) ▶ Full Name of Payee SKDKnickerbocker Mailing Address 1150 18th St NW Ste 800 Other (specify) ▶ Amount		
SKDKnickerbocker Mailing Address 1150 18th St NW Ste 800 Amount	eneral	
Mailing Address 1150 18th St NW Ste 800 Amount	YY	
Ste 800		
City State Zip Code 19283.		
Washington DC 20036-3845 Transaction ID: VN7GB9S3693	37	
Date of Disbursement or Obligation		
Media Production Costs - Estimate Category/ Type	Y	
Name of Federal Candidate Support Office Sought: House District:		
Thom R Tillis	NC	
Calendar Year-To-Date Per Election for Office Sought 2060051.61 Disbursement For: 2014 Other (specify) ▶	eneral	
(a) SUBTOTAL of Itemized Independent Expenditures		
(b) SUBTOTAL of Unitemized Independent Expenditures		
(c) TOTAL Independent Expenditures		
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.		
Rebecca Lambe [Electronically Filed] Date 04 18 2014		
Signature		

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES

Schedule E)	PAGE 2 OF 2 FOR SE OF FORM 24/48	
NAME OF COMMITTEE (In Full) FEC IDENTIFICATION NUMBER ▼		
Senate Majority PAC	C00484642	
Check if 24-hour report X 48-hour report New report Amends report filed on		
Full Name of Payee Waterfront Strategies Date of F		
Mailing Address 3050 K St NW	16 2014	
Ste 100		
	972638.00 tion ID : VN7GB9S3685	
Purpose of Expenditure Media Buy Category/ Type Date of L	Disbursement or Obligation	
Name of Federal Candidate Support Office Sought:	House District:	
Thom R Tillis Support Office Sought: Oppose President	Senate State: NC	
Calendar Year-To-Date Per Election for Office Sought Disbursement For 2060051.61 Othe	or:	
Full Name of Payee Date of F	Public Distribution/Dissemination	
Mailing Address Amount		
City State Zip Code	7	
Purpose of Expenditure Category/ Type Date of I	Disbursement or Obligation	
Name of Federal Candidate Support Office Sought: Oppose President	House District:	
Calendar Year-To-Date Disbursement F		
(a) SUBTOTAL of Itemized Independent Expenditures	972638.00	
(b) SUBTOTAL of Unitemized Independent Expenditures	7	
(c) TOTAL Independent Expenditures	1041921.37	
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.		
	18 2014	